



WILLCOX AND SURROUNDING COCHISE COUNTY AREA VISITOR GUIDE



The Willcox and Surrounding Cochise County Area Visitor Guide has teamed up with ROX Media Group to put together and distribute a new comprehensive Visitor Guide for our area.

The Visitor Guide is supported by advertising and will represent the area and all of the great things we have to offer. This will be our primary fulfillment piece for visitor requests as well as being distributed

to all of the Visitor Centers in the State. There will be an online version also for our website that is sharable with the public. This is a wonderful way to reach visitors for your business and the area as a whole. Thanks for helping us to share our beautiful wonderland with the rest of the world.

Sincerely,
Alan Baker
Executive Director

The 2018 Willcox and Surrounding Cochise County Area Visitor Guide is the official publication of Willcox and serves as their primary informational and fulfillment product. It will encompass the Willcox area including the neighboring cities. The print edition will be a glossy, full color, full-size 4"x 9" magazine format. It will also be available online at willcoxchamber.com

2018 Advertising Rates:

DISPLAY ADS:

Size	Price	Width x Height
Directory Listing	\$125	
Enhanced Listing	\$250	
1/4 Page	\$495	3.25" w x 1.95" h
1/2 Page	\$895	3.25" w x 4.05" h
Full Page*	\$1,495	4" x 9"
2 Page Spread*	\$2,495	8" x 9"

Full page size 4" w x 9" h trim size.
Bleed size add .125" on all four sides.
Live area is 3.25" w x 8.25" h.

PREMIUM POSITIONS:

Ad Sizes (full page only)

Inside front cover, inside back cover and page 3 or 4*	\$1,995
Full, back cover (2 pages)*	\$2,995

*Includes basic directory listing. Enhanced listing \$125 additional.

Distribution:

20,000 Distributed by the Willcox Chamber of Commerce and Agriculture throughout the year, via:

- Tucson International Airport terminals and kiosks.
- All 66 Official Arizona Visitor Centers.
- Along the El Paso (I-10) to Yuma (I-8) travel corridor.
- Select area hotels, events and attractions.
- Online version of the guide will be available at www.willcoxchamber.com

AD SPACE DUE **5.31.2018**

AD MATERIALS DUE **6.30.2018**

PUBLICATION DATE **8.1.2018**