

# Why COLDWELL BANKER ROX?

Covering Arizona's Golden Corridor (Pinal County) from Casa Grande

**COLDWELL  
BANKER** 

**ROX REALTY  
Commercial**

*Because ALL real estate is LOCAL*

**Gold may be fungible, but real estate is not.** Most things, even - especially - commercial real estate, have peculiar features that depend upon context and therefore are about **LOCAL**.

With the advanced marketing tools of today (internet: email, video) any firm can be at the forefront of marketing technology, but only **LOCAL** firms have the on-the-ground **LOCAL** expertise needed to fully assess any given property, its characteristics and potential in the **LOCAL** commercial real estate arena.

It is important to have **LOCAL** representation; that's why you should hire the experienced commercial specialists at **COLDWELL BANKER ROX REALTY** for your buying, selling or leasing needs - land or improved property.

Our brokers have over 120 years of **LOCAL** commercial real estate experience guiding their clients through the complexities of today's commercial real estate matrix.

Plus, our parent company (ROX Group) publishes a range of dominant **LOCAL** print publications which make ROX companies the go-to source for representation in real estate, insurance and travel.



*When it comes to real property of any kind, it's hard to deny that expertise is LOCAL. We at COLDWELL BANKER ROX REALTY are the largest commercial group of brokers in Casa Grande, the capital of the area we like to call "Arizona's Golden Corridor. As I write this, in October 2014, the commercial real estate market is coming back, and we stand ready to help you participate. And check out our awesome Golden Corridor LIVING Magazine too!*

**Rock Earle**, Associate Broker and Principal  
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		<b>THEM</b>
Comprehensive company website, Costar, LoopNet Premium, in-house research, custom comp maps, email newsletters/blogs, social media	<b>Yes</b>	<b>yes</b>
<b>LOCAL</b> area MLS	<b>Yes</b>	<b>no</b>
State-of-the-art <b>LOCAL</b> facilities	<b>Yes</b>	<b>no</b>
A division of the largest, most prestigious <b>LOCAL</b> residential brokerage in the area	<b>Yes</b>	<b>no</b>
ROX Group of Companies' dominant <b>LOCAL</b> media reach	<b>Yes</b>	<b>no</b>
<b>LOCAL</b> insider access	<b>Yes</b>	<b>no</b>

**COLDWELL BANKER ROX REALTY**

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Each office is independently owned and operated.

[cbroxcommercial.com](http://cbroxcommercial.com)

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