



## 2017 VISITORS & RELOCATION GUIDE SOUTHWEST VALLEY



### Dear Chamber Member:

The Southwest Valley Chamber of Commerce, in partnership with Visitor Media Group, is pleased to announce that we will debut a 2016/2017 Official Visitors Guide featuring the entire Southwest Valley as a tourist destination. We'll showcase everything our wonderful community has to offer including its many businesses and attractions.

The Visitors Guide will be an advertisement-supported publication that will represent the Southwest Valley while also serving as the primary fulfillment piece to the requests for information received each month.

#### **Distribution of the Southwest Valley Visitors Guide – 20,000 copies!**

- Southwest Valley Chamber Visitor Center
- Chambers of Commerce throughout the state
- Mailed to anyone requesting tourist and visitor information
- Racking in Arizona statewide Visitor Centers

Additionally, the Southwest Valley Visitors Guide will be a template for the VisitSouthwestValley.com tourism website. The website will be mobile ready for the modern day traveler; a feature not currently available through our tourism website.

Members will have first opportunity to advertise in the Visitors Guide. By securing a business listing in The Visitors Guide, you'll also enjoy the benefit of directing your clients to an internet-based version as well as one linked directly to the Southwest Valley Chamber's two websites.

As tourists from across the country and all over the world come to the Southwest Valley, the Visitors Guide will be the perfect content brochure from which visitors can read about and choose to use your business products and services.

### **John Safin**

President/CEO

Southwest Valley Chamber of Commerce



### CONTACT



**Visitor Media Group,**  
Published by Raxx Direct Marketing  
Toll Free (844) 729-9769

**Elaine Earle, Publisher**  
CFO@Raxxdirect.com  
(520) 840-1796

**Bea Lueck, General Manager**  
Bea@Raxxdirect.com  
(520) 560-5671



# 2017 VISITORS & RELOCATION GUIDE SOUTHWEST VALLEY



(Sample Cover Image Used)

## ADVERTISING RATES:

### COVER/PRIME POSITIONS

Outside Back Cover (Two page spread size)* .....	\$ 2,875
Inside Front Cover (Two page spread size)* .....	\$ 2,570
Page 3 (Two page spread size)* .....	\$ 2,570
Inside Back Cover (Two page spread size)* .....	\$ 2,570
Premium 16 x 9 Center Fold* (Four page spread size) .....	\$ 3,995
Guaranteed Ad Placement* .....	+ 30%
Directory Listing .....	\$ 125
Enhanced Listing .....	\$ 225

\*Includes basic directory listing and bullet point on Map. Enhanced listing \$100 additional.

## DISPLAY ADVERTISING SIZES

<b>Two Page Spread *</b>	\$1,995
w/ Bleed - 8.25 x 9.25	
<b>Full Page *</b>	\$1,495
Live Area - 3.4375 in W x 8.5 in	
Trim Size - 3.6875 x 9	
Bleed Size - 3.8125 x 9	
<b>Half Page *</b>	\$895
3.4375 x 4.1	
<b>Quarter Page *</b>	\$495
3.4375 x 1.975	
<b>Premium Center Fold *</b>	\$3,995
w/ Bleed 16.25 x 9.25	

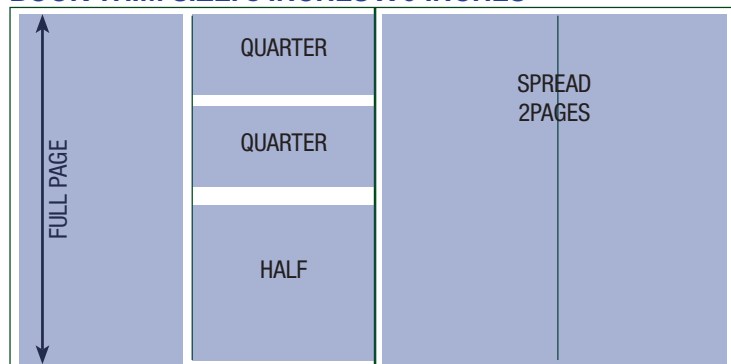
\*Includes basic directory listing and bullet point on map. Enhanced listing \$100 additional.

## DISTRIBUTION:

Distributed by the Southwest Valley Chamber Office throughout the year:

- Mailed to visitors registered on the [visitsouthwestvalley.com](http://visitsouthwestvalley.com) website.
- Distributed to local Visitor Centers and Chambers of Commerce throughout the State.
- Handed out at Tourism and other Trade Shows.
- An online version of the guide will be included on Official Tourism website directory, [visitsouthwestvalley.com](http://visitsouthwestvalley.com).

## BOOK TRIM SIZE: 8 INCHES X 9 INCHES



## Enhanced Listing LOGO

## Directory Listing

Name of Establishment  
Street Address  
Phone: ###.###.####  
[www.Web-address.com](http://www.Web-address.com)

Name of Establishment  
Street Address  
Phone: ###.###.####  
[www.Web-address.com](http://www.Web-address.com)

- Short description of your business, 10 words or less.
- Pin on map included in Visitors Guide

## CONTACT



**Visitor Media Group,**  
Published by Raxx Direct Marketing  
Toll Free (844) 729-9769

**Elaine Earle, Publisher**  
CFO@Raxxdirect.com  
(520) 840-1796

**Bea Lueck, General Manager**  
Bea@Raxxdirect.com  
(520) 560-5671